

The City of Sugar Land's Red, White & Boom invites the community to celebrate America's birthday at the Crown Festival Park on Saturday, July 4 from 5-10 p.m. The celebration includes a dazzling fireworks show, family-friendly activities and live entertainment!



SPONSORSHIP OPTIONS



PRESENTING SPONSOR \$25,000

Main Stage, Fireworks and VIP Access

Includes logo signage on stage, listing as a presenting sponsor during our fireworks finale and one 10x20 booth space.



MAIN ACTIVITY SPONSOR \$10,000

VIP Lounge, Cell Charging Stations, ATM Area. WiFi Hub. Etc.

Logo printed on exclusive activity of your choosing with one 10x10 booth space and VIP parking passes for special onsite access.



SUPPORTING ACTIVITY SPONSOR: \$5,000

Media, Cab Services, City Anchor Activity of Your Choosing

Logo signage on specific activity chosen and one 10x10 booth space (must be next to activity sponsored).



BOOTH SPONSOR \$1,000

Onsite Booth for Duration of Event

Includes one 10x10 booth space. Sponsor must provide a free activity approved by the Event Coordinator at least two weeks prior to the event date.

WE LOOK FORWARD TO WELCOMING YOU AS A PARTNER FOR OUR SPECTACULAR NIGHT OUT!